Guess who's more at risk?

Odds of a skydiving accident: 1 in 1,537

Odds of another cardiovascular event: 1 in 3*

For adults with heart disease, isn't it time to help reduce your risk of having a heart attack, stroke, or unstable angina?

*Based on a 4-year follow-up of over 20,000 people who had a prior heart attack or stroke; CV event is defined as CV death, heart attack, stroke, or CV rehospitalization.

What is PRALUENT® (alirocumab)?
PRALUENT is an injectable prescription medicine used:
• in adults with cardiovascular disease to reduce the risk of heart attack, stroke, and certain types of chest pain conditions (unstable angina) requiring hospitalization.
• along with diet, alone or together with other cholesterol-lowering medicines in adults with high blood cholesterol levels called primary hyperlipidemia (including a type of high cholesterol called heterozygous familial hypercholesterolemia), to reduce low-density lipoprotein cholesterol (LDL-C) or bad cholesterol.
• along with other LDL-lowering treatments in adults with a type of high cholesterol called homozygous familial hypercholesterolemia who need additional lowering of LDL-C.

It is not known if PRALUENT is safe and effective in children.

Important Safety Information
Do not use PRALUENT if you are allergic to alirocumab or to any of the ingredients in PRALUENT.

Please see full Important Safety Information on page 14.
Please see full Prescribing Information on PRALUENT.com.
You may not feel like a daredevil, but if you have heart disease, and your bad (LDL) cholesterol remains high, you’re at risk for a cardiovascular event, like heart attack, stroke, or certain types of chest pain conditions (unstable angina) requiring hospitalization.

Each year, on average, over 800,000 Americans will have a heart attack.

And if you've already had a heart attack or a stroke, your risk of another cardiovascular event is 1 in 3.*

*Based on a 4-year follow-up of over 20,000 people who had a prior heart attack or stroke; CV event is defined as CV death, heart attack, stroke, or CV rehospitalization.

Use the chart on the next page to see where you stand, then talk to your doctor about how PRALUENT can help you get closer to your LDL-cholesterol goal and reduce your risk of a heart attack, stroke, or unstable angina requiring hospitalization.

The higher your bad (LDL) cholesterol levels are, the greater your risk for a heart attack or stroke.

Learn more about your LDL cholesterol and whether you are at risk.

Important Safety Information (cont’d)

Before you start using PRALUENT, tell your healthcare provider about all of your medical conditions, including allergies, and if you are pregnant or plan to become pregnant or if you are breastfeeding or plan to breastfeed.

Please see full Important Safety Information on page 14. Please see full Prescribing Information on PRALUENT.com.
Do you know your LDL?

Working with your doctor to monitor your high bad (LDL) cholesterol is especially important if you’ve had heart problems. If your current treatment plan isn’t bringing down your bad cholesterol number far enough, ask your doctor about PRALUENT.

<table>
<thead>
<tr>
<th>LDL-Cholesterol Level</th>
<th>Risk Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 70 mg/dL</td>
<td>Ideal for patients at very high risk, or with existing heart disease</td>
</tr>
<tr>
<td>Less than 100 mg/dL</td>
<td>Ideal for patients at high risk, without heart disease</td>
</tr>
<tr>
<td>100-129 mg/dL</td>
<td>Near ideal if there is no heart disease; high if there is heart disease</td>
</tr>
<tr>
<td>130-159 mg/dL</td>
<td>Borderline high if there is no heart disease; high if there is heart disease</td>
</tr>
<tr>
<td>160-189 mg/dL</td>
<td>High if there is no heart disease; very high if there is heart disease</td>
</tr>
<tr>
<td>190 mg/dL and above</td>
<td>Very high</td>
</tr>
</tbody>
</table>

In adults with high bad (LDL) cholesterol, including those with heterozygous familial hypercholesterolemia, PRALUENT substantially reduced LDL levels by 43%-58% on average from baseline, when used alone or with other cholesterol-lowering medication, and a healthy diet.

In adults with HoFH, PRALUENT lowered bad (LDL) cholesterol by an average of 36% compared to placebo when used with other cholesterol-lowering medications at 12 weeks.

In adults with heart disease, PRALUENT is FDA approved to reduce the risk of:

- Heart attack
- Stroke
- Unstable angina (a certain chest pain condition) requiring hospitalization

Important Safety Information (cont’d)

Tell your healthcare provider or pharmacist about any medicines you take, including prescription and over-the-counter medicines, vitamins or herbal supplements.

Please see full Important Safety Information on page 14. Please see full Prescribing Information on PRALUENT.com.
Statins are often an important part of treatment plans for people with high bad (LDL) cholesterol, and may be appropriate for you. But PRALUENT works differently than a statin. It lowers your bad (LDL) cholesterol even more than a statin alone by working to increase your liver’s ability to clear bad (LDL) cholesterol from your bloodstream. After starting PRALUENT, it’s important to follow up with your doctor.

PRALUENT is a prescription medicine for:

- People with heart disease who are at risk for a heart attack, stroke, or unstable angina requiring hospitalization.
- People who need help managing high bad (LDL) cholesterol (primary hyperlipidemia) with or without other cholesterol-lowering medications, and a healthy diet.
- People with inherited conditions that cause high levels of LDL, like heterozygous familial hypercholesterolemia (HeFH) who may or may not be taking other cholesterol-lowering medication, or people with homozygous familial hypercholesterolemia (HoFH) who are already taking other cholesterol-lowering medication.

Possible side effects

PRALUENT can cause serious side effects, including allergic reactions that can be severe and require treatment in a hospital. Stop using PRALUENT and call your healthcare provider or go to the nearest hospital emergency room right away if you have any symptoms of an allergic reaction including a severe rash, redness, hives, severe itching, trouble breathing or swelling of the face, lips, throat, or tongue.

The most common side effects of PRALUENT include: redness, itching, swelling, or pain/tenderness at the injection site, symptoms of the common cold, and flu or flu-like symptoms. Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

Please see full Important Safety Information on page 14.
Please see full Prescribing Information on PRALUENT.com.
Getting on PRALUENT

What to expect when prescribed PRALUENT

1. **Your doctor will send your prescription to a pharmacy.**
   - Follow up with your doctor or pharmacy and insurance provider within a few days to check on the status of your prescription.
   - If you are told your prescription needs a prior authorization, talk to your doctor about the information they’ll need in order to submit a prior authorization (PA) form. Your doctor will complete a PA form and submit it to your health plan for approval. It may take several days for approval, and additional time to receive PRALUENT once you’ve been approved.

2. **Your pharmacy will contact you to schedule delivery or pickup.**
   - Check if PRALUENT will be delivered directly to your home through a specialty pharmacy or if you will pick it up at your local retail pharmacy. Some health plans require that you use a specialty pharmacy to obtain your prescription.
   - Be on the lookout for a phone call from your pharmacy in case they need additional information to arrange your delivery or pickup.

3. **Be sure your refills are processed regularly.**
   - Ask your doctor whether your prescription should be filled monthly or every 60 to 90 days.
   - Arrange for phone or text refill reminders through your pharmacy, if available.

Important Safety Information (cont’d)
Talk to your doctor about the right way to prepare and give yourself a PRALUENT injection and follow the "Instructions For Use" that comes with PRALUENT.
You may report side effects to the FDA at 1-800-FDA-1088.

Please see full Important Safety Information on page 14.
Please see full Prescribing Information on PRALUENT.com.
Save on PRALUENT

Wondering how you may be able to lower your out-of-pocket costs?

Commercial insurance

If eligible for the MyPRALUENT® Copay Card, you may qualify for as little as a $25 copay each month. An annual $3,500 cap applies; learn more at PRALUENT.com. Terms and conditions apply.

*Eligible patients with commercial insurance not funded through a government healthcare program, subject to an annual cap and other program terms and restrictions.

PRALUENT is covered by a majority of health plans, and covered by Medicare Part D insurance.

Uninsured or Medicare

Some uninsured or Medicare patients may be able to get assistance to pay for medications and drug plan premiums.

You may qualify to receive PRALUENT at no cost through the Patient Assistance Program for up to 12 months. Eligible patients may submit for renewal. To see if you qualify, call 1-844-PRALUENT (1-844-772-5836) or visit PRALUENT.com for additional information.

1Formulary data are provided by Managed Markets Insight & Technology, LLC (MMIT) and are current as of November, 2020. Because formularies do change and many health plans offer more than one formulary, please check directly with the health plan to confirm coverage.

2Eligible patients subject to program requirements.

Visit PRALUENT.com or call us at 1-844-PRALUENT (1-844-772-5836).

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PRALUENT is administered via an easy-to-use pre-filled pen and is injected under the skin (subcutaneously) every 2 weeks or every 4 weeks (monthly), depending on which dose your doctor prescribes for you.

**Every 2 weeks**

If you have been prescribed the:

- 75-mg pen
- OR
- 150-mg pen

Take PRALUENT every 2 weeks by 1 self-injection.

**Every 4 weeks (monthly)**

If you have been prescribed the:

- 300-mg dose

Take PRALUENT every 4 weeks with 2 separate 150-mg injections in a row, at 2 different injection sites.

Remembering to do something—even something as important as taking your medication—every 2 weeks or every month can be a challenge with everything else going on in your daily life. That’s why it’s very important to set up a routine for yourself, something that helps remind you.

Do not try to inject PRALUENT until you have been shown the right way by your healthcare provider. See the detailed Instructions for Use that comes with PRALUENT for information about the right way to store and give injections at home, or visit the How to use PRALUENT section at PRALUENT.com.

Not actual patients.

**Important Safety Information (cont’d)**

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Please see full Prescribing Information on PRALUENT.com.
If eligible for the MyPRALUENT Copay Card, you may qualify for as little as a $25 COPAY each month for PRALUENT. An annual $3,500 cap applies; learn more at PRALUENT.com. Terms and conditions apply.*

For more information, visit PRALUENT.com

*Eligible patients with commercial insurance not funded through a government healthcare program, subject to an annual cap and other program terms and restrictions. This offer is not valid for prescriptions covered by or submitted for reimbursement under Medicaid, Medicare, VA, DOD, TRICARE, or similar federal or state programs.

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